

Alder Row

Board Meeting Notes

11.12.2025

Attendance: Flora Wiegmann - President, Jennifer Giroux - Treasurer, Maya Gurantz - Secretary, Jonathan Cargill - Program Director, Straith Shreder, Kim Bast

1. 501(c)3 Status
 - a. Got status! Can update website!
 - b. Minutes on website
2. Update on Studio Building:
 - a. 15 months / Fiber Internet trench
 - b. (Took a long time)
 - c. New Water, New Power
 - d. Just covered the trench!
 - e. Studio painted
 - f. Next:
 - i. Electrical Boxes
 - ii. Insulation
 - iii. Plywood or Particle Board Walls
 - iv. Upstairs more formal space, downstairs utilitarian
 - v. Heater upstairs / wall heater downstairs
3. Update on guest space upgrades
 - a. Next:
 - i. Meeting with Design/Build firm about kitchenette in guest side
 - ii. Heaters in bedrooms
4. Goals for next 12 months
 - a. Start thinking of first guests
 - i. People we know
 - ii. What could a public presentation/event be? What might people bring?
 - iii. Have we determined "packages"/structure for initial guests?
 1. 4-6 weeks?
 2. What works/what doesn't work?
 3. This type of artist/this type of stay
 4. House Rules / Expectations
 - a. Fragile ecosystem, regulating water,
 5. Private space on website for residents
 - a. Resources
5. Gathering ideas for initial guests (ongoing)
 - a. Good to have people close to the fold come early

- b. Proof of concept: Loggers stayed on guest side and it totally worked!
 - c. Want to talk to Hambidge folks? Montalvo?
 - d. Paid retreats?
 - e. Musicians in Seattle
 - f. Writers–workshop/readings
 - g. Comedians
 - h. Activism groups
 - i. Altadena artists
- 6. Lease
 - a. Changes completed, official lease ready
 - b. Waiving rent monthly
- 7. Board Ideas and Comments
 - a. Brainstorm Fundraising / Development
 - i. Jen's friend in Development
 - ii. Invitations for potential resources of expertise
 - iii. "Sponsor" visits
 - b. Brainstorm "Soft Launch" Invitation Paragraph
 - c. Physical brochure (in the future)
 - i. ES (photographer, bring her to Lopez)
 - d. Meeting at end of Winter?